



Press release

UN Launches Online Survey Targeting Agri-Food Sector in Lebanon

Beirut, March 24, 2022 -- The UN Productive Sectors Development Program (PSDP) funded by the Government of Canada is launching an online survey for women and men farmers, entrepreneurs, and Medium and Small to Medium industries and cooperatives working in the agri-food sector in Lebanon.

The survey aims to select beneficiaries in the PSDP's activities, which will include technology transfer and technical skills training in the agricultural and agri-food sectors, training on environmental sustainability, and in-kind support, with a specific focus on female youth skills' upgrade, and innovations promotion.

Filling out the survey does not guarantee that participants will be selected for support. The answers will be collected and evaluated based on specific selection criteria as mentioned in the following <u>link</u>; an automated formula will generate scores and the selection will be based on the said scores. Only selected beneficiaries will be contacted to take part in the program's activities.

The deadline for participating in the survey is <u>April 24nd, 2022</u>: <u>https://nivine.surveycto.com/collect/PSDP_farmers</u>

ABOUT PSDP

The PSDP is jointly implemented by the UN Industrial Development Organization (UNIDO), the Food and Agriculture Organization (FAO), the UN Development Program (UNDP), International Labor Organization (ILO), UN Women, and the UN Children's Fund (UNICEF). The program aims to support gender-responsive job creation and help create economic opportunities in the agricultural and agri-food sectors in Lebanon.

The PSDP targets all stages within the value chain of fruits, vegetables, nuts, and pulses from farm to fork, mainly in the North and Akkar governorates. Individual Youth, women and men farmers, entrepreneurs, women, and men workers in the selected MSMEs and cooperatives will be provided with training on women empowerment principles, business development and apprenticeships.

